



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102734

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,510.00
Net Total \$104,890.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5A- 5:55A (EST)	1		X	X	X	X						WBNS-TV (WBNS)	NEWS	9/17/12
1.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/19/12
2.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5:57A- 7A (EST)	1		X	X	X	X						WBNS-TV (WBNS)	6AM NEWS	9/17/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	9/19/12
3.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7A- 8A (EST)	2		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/17/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/19/12
4.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8A- 8:55A (EST)	3		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/17/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 8:55A (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
5.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	9/17/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8:58A- 9:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY	9/19/12
6.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LMAD	9/17/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LMAD	9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102734

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,510.00
Net Total \$104,890.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	10:58A- 11:57A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TPIR	9/17/12
7.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10:58A- 11:57A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TPIR	9/19/12
8.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NEWS	9/17/12
8.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NEWS	9/19/12
9.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	9/17/12
9.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/19/12
10.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	9/17/12
10.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	2P- 3P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TALK	9/19/12
11.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	9/17/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:55P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
12.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	9/17/12
12.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/19/12
13.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOPARDY	9/17/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102734

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,510.00
Net Total \$104,890.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
14.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	9/17/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 7:57P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	9/19/12
14.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
15.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:35P- 12:37A (EST)	2		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	9/17/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:37A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
16.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:57A- 9A (EST)	4						X					WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/17/12
16.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:57A- 9A (EST)	4						X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/19/12
17.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	8:58A- 10:30A (EST)	1							X				WBNS-TV (WBNS)	SUNDAY MORNING	9/17/12
18.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HIMYM /PARTNERS	9/17/12
18.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM /PARTNERS	9/19/12
19.0	Revised Line / SPOT	10/01/12-10/01/12	4	:30	9P- 10P (EST)	1	X										WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE & MOLLY	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102734

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,510.00
Net Total \$104,890.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9P- 10P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE& MOLLY	9/19/12
20.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	7:57P- 9P (EST)	1		X									WBNS-TV (WBNS)	NCIS	9/17/12
20.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/19/12
21.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS LA	9/17/12
21.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	9P- 10P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	9/19/12
22.0	Revised Line / SPOT	09/26/12-09/26/12	5	:30	7:57P- 9P (EST)	1			X								WBNS-TV (WBNS)	SURVIVOR	9/17/12
22.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	7:57P- 9P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/19/12
23.0	Revised Line / SPOT	09/26/12-09/26/12	4	:30	10P- 11P (EST)	1			X								WBNS-TV (WBNS)	CSI	9/17/12
23.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P- 11P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CSI	9/19/12
24.0	Revised Line / SPOT	09/27/12-09/27/12	5	:30	7:57P- 9P (EST)	1				X							WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/17/12
24.1	Normal Line / SPOT	09/27/12-09/27/12	3	:30	7:57P- 9P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/19/12
25.0	Revised Line / SPOT	09/28/12-09/28/12	5	:30	7:57P- 9P (EST)	1					X						WBNS-TV (WBNS)	CSI NY	9/17/12
25.1	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7:57P- 9P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI NY	9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102734

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1781/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 09/17/12
Last Modified 09/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07904098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,510.00
Net Total \$104,890.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	9P- 10P (EST)	1							X				WBNS-TV (WBNS)	GOOD WIFE	9/17/12
26.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9P- 10P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/19/12
27.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	10P- 11P (EST)	1							X				WBNS-TV (WBNS)	MENTALIST	9/17/12
27.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	10P- 11P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	9/19/12
28.0	M/G For 13.1.1,14.1.1 / SPOT	09/28/12-09/28/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	MADE IN JERSEY	9/20/12
29.0	M/G For 13.1.1,14.1.1 / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	1		X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12
30.0	M/G For 13.1.1,14.1.1 / SPOT	10/01/12-10/01/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."